

SPONSORSHIP AND AUCTION GUIDE

A VIRTUAL EVENT



SYMPHONIA of heARTs

REACH INTO YOUR HEARTS TO HELP US:

- ♥ Support Music and the Arts In Our Community!
- ♥ Give Back to the Artisan and Business Communities!
- ♥ Offer Up the Best Gifts for the Holidays!

Be part of a Symphony of HeARTs!

On December 3, 2020, The Symphonia is hosting a virtual fundraiser called a *Symphonia of HeARTs*. While we need to raise vital funds to sustain our operations, we also want to take this opportunity to support local galleries, artists, jeweler and small businesses during the Covid-19 crisis. Here's your opportunity to reach thousands of music and art lovers throughout South Palm Beach County and beyond while celebrating the healing and inspirational power of music.



TO BOOST YOUR COMMUNITY RECOGNITION, REVENUES AND SPIRIT, JOIN US AS A SPONSOR OR AUCTION PARTICIPANT!

SPONSORSHIP OPPORTUNITIES

***Symphonia of HeARTs* is offering several cost-effective sponsorship opportunities to promote your gallery, store or business to thousands of consumers and the community-at-large through a wide range of promotional materials, including web postings, e-blasts, social media posts and PR. Our bottom line: benefit The Symphonia **AND** bring business to your door!**

ULTIMATE SPONSOR - \$1,000

- ♥ Top-Tier Recognition in All Marketing Materials and Correspondence (E-Blasts, Social Media, Press Releases)
- ♥ Top-Tier Logo Recognition at Program Introduction and Throughout Program
- ♥ Special Recognition During Main Section of Program
- ♥ Full-Page Ad in Virtual Program Book/Ad Directory

MISSION SPONSOR - \$500

- ♥ 2nd-Tier Recognition in All Marketing Materials and Correspondence (E-Blasts, Social Media, Press Releases)
- ♥ 2nd-Tier Logo Recognition at Program Introduction
- ♥ Exclusive Logo Recognition Before Symphonia Mission Profile
- ♥ Half-Page Ad in Virtual Program Book/Ad Directory

PERFORMANCE SPONSOR - \$250

- ♥ 3rd-Tier Recognition in All Marketing Materials and Correspondence (E-Blasts, Social Media, Press Releases)
- ♥ 3rd-Tier Logo Recognition at Program Introduction
- ♥ Exclusive Logo Recognition Before Symphonia Performance
- ♥ Quarter-Page Ad in Virtual Program Book/Ad Directory

SUPPORTING SPONSOR - \$100

- ♥ 4th-Tier Recognition in All Marketing Materials and Correspondence (E-Blasts, Social Media, Press Releases)
- ♥ 4th-Tier Logo Recognition at Program Introduction
- ♥ Business Card Ad in Virtual Program Book/Ad Directory

AUCTION OPPORTUNITIES

The Symphonia is excited to partner with local artists, galleries, stores and businesses on silent and live auction opportunities for our *Symphonia of HeARTs* fundraiser. Whether you donate or consign an item with us, you will receive sponsorship exposure through a wide range of marketing strategies.

Here are two exciting ways to get involved:

DONATIONS OF AUCTION ITEMS

The Symphonia is offering valuable sponsorships in exchange for donations of art, jewelry and other items.

When you donate one or more pieces of art, jewelry or another item to the Symphonia of Hearts charity auction, that item will not just be a number in a catalog. Depending on its retail value, you will receive a sponsorship package that promotes your gallery, store or business to thousands of upscale consumers and the greater community through a wide range of marketing strategies.

CONSIGNMENT OF AUCTION ITEMS

The Symphonia is providing added sponsorship value for art, jewelry and other items provided on consignment.

The Symphonia will include your work in our auction based on the consignment pricing structure that you provide for each item (for auction). This will be the minimum amount we will use to sell the piece and proceeds over and above the consignment will benefit The Symphonia. We will provide added sponsorship value, depending on the value of the piece. Each live auction item and their artist, gallery, store or business will, for example, receive exclusive promotional benefits in our marketing efforts prior to and during the event.



**FOR MORE INFORMATION,
CONTACT THE SYMPHONIA AT
(561) 376-3848**